Go to College Fairs

Getting The Most Out Of Your Virtual College Fair: **Chat**

AdmitHub + **GOTOCOLLEGEFAIRS**

AdmitHub

Providing the Right Support to the Right Student at the Right Time.

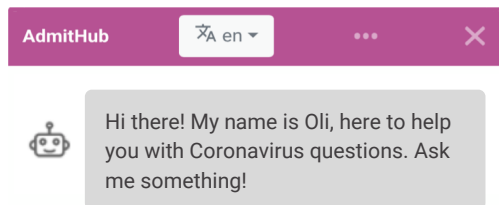Research Informed Process **+** AI Powered Platform **=** Student Impact

Proven Results

2M+
Students Reached

120+
Partners

-22%
Summer Melt
(Georgia State RCT)

GOTOCOLLEGEFAIRS AdmitHub

AdmitHub + Go to College Fairs

AdmitHub   🖹 en ▾   ···   ✕

🤖 Hi there! My name is Oli, here to help you with Coronavirus questions. Ask me something!

Type response here

☺   ➤

What | Your live chat bot will sit on your school's page in the fair, where you and an unlimited number of colleagues can field live chat conversations with attendees

How | All partnering institutions will get access to our platform to manage their conversations.

When | Through the course of all college fairs in partnership with Go to College Fairs.

GOTOCOLLEGEFAIRS   🦉 AdmitHub
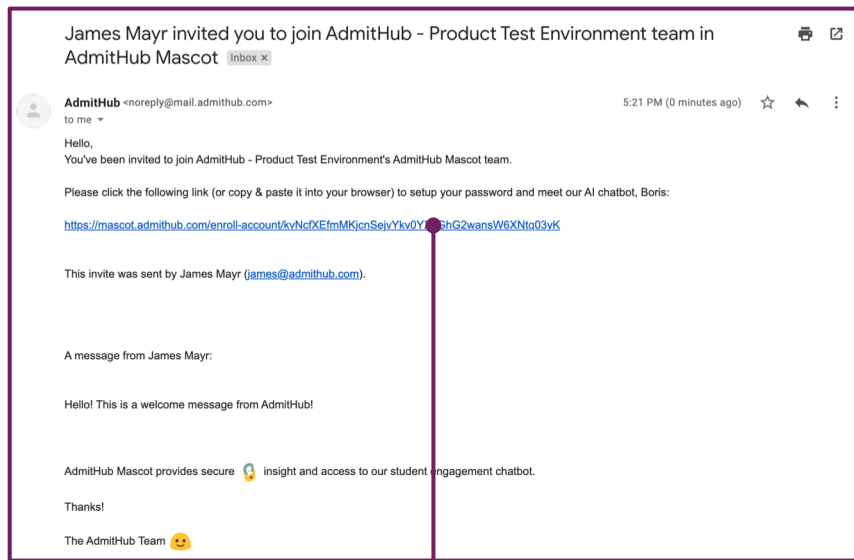
Who have we built this for?

Any organization participating in Go To College Fairs virtual events looking to engage prospective students live.

Welcome Email & Setting a Password

James Mayr invited you to join AdmitHub - Product Test Environment team in AdmitHub Mascot   Inbox ×

AdmitHub <noreply@mail.admithub.com>   5:21 PM (0 minutes ago)
to me

Hello,
You've been invited to join AdmitHub - Product Test Environment's AdmitHub Mascot team.

Please click the following link (or copy & paste it into your browser) to setup your password and meet our AI chatbot, Boris:

https://mascot.admithub.com/enroll-account/kvNcfXEfmMKjcnSejvYkv0Y...GhG2wansW6XNtq03yK

This invite was sent by James Mayr (james@admithub.com).

A message from James Mayr:

Hello! This is a welcome message from AdmitHub!

AdmitHub Mascot provides secure 🔐 insight and access to our student engagement chatbot.

Thanks!

The AdmitHub Team 🙂

Registration link

Enter a password ❓

New Password

New Password (Again)

Set

Set password

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Login

On all subsequent visits, go to

https://mascot.admithub.com/login

Enter your school email address and password.

AdmitHub Mascot

Email Address

abc

Password

...

Login

Forgot Password?   Contact Support

AdmitHub Platform Overview

School name

Conversations

Scripts

Contacts

Settings

Go To College Fairs ∨

Dashboard

ⓘ Unless otherwise noted, all graphs are in universal time (UTC)

STUDENTS CONTACTED

ENGAGEMENT

Analytics & Downloadable Reports

INCOMING MESSAGES BY DAY OF WEEK

4

3

GOTOCOLLEGEFAIRS 🦉 AdmitHub
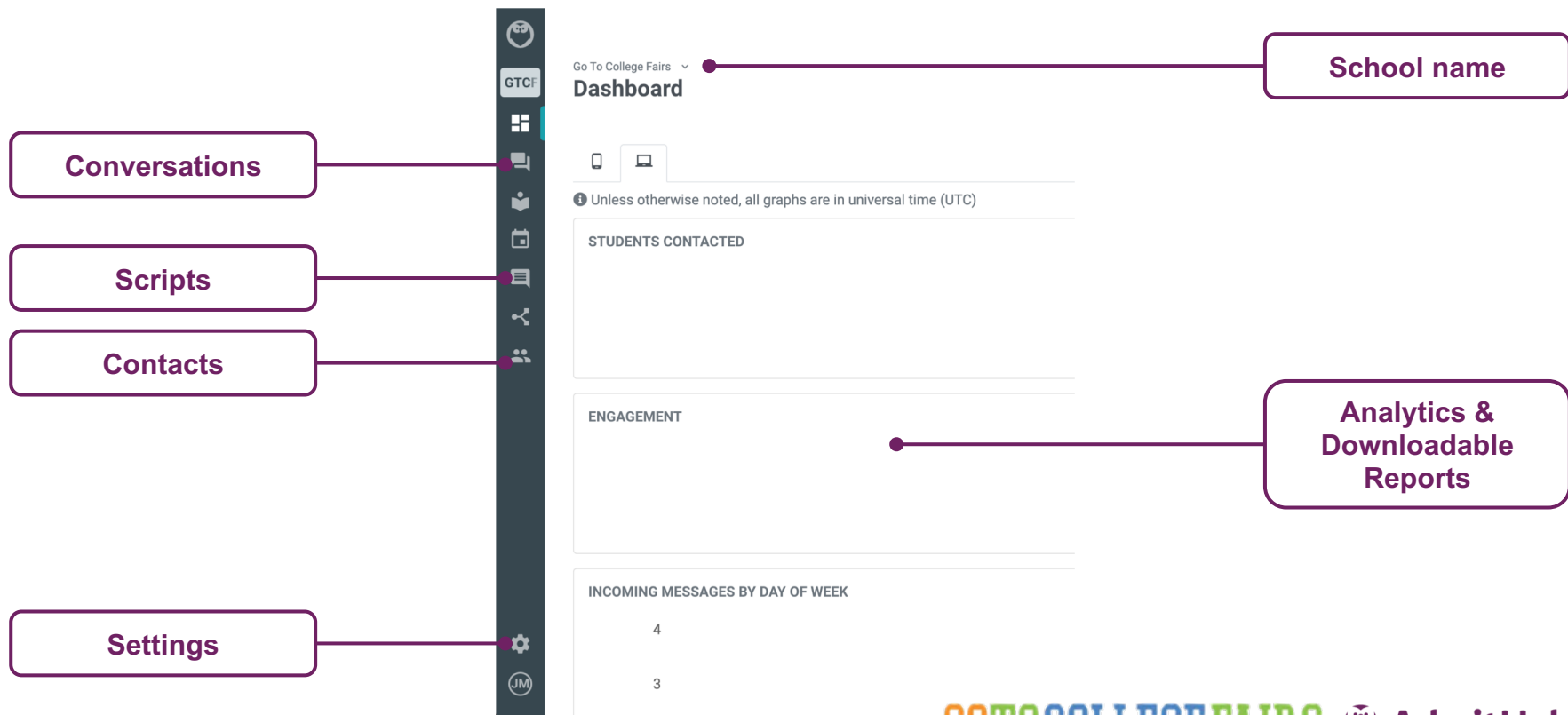
User Management (1/2)

Settings > Users

Add a new user

See existing users

Delete User OR Resend Invite

Last Activity Time

Go To College Fairs
Settings

Website Embed
Test The Bot

Users + New User

Name	Email	Last login	Status

Organization Users

| HL Holly Lazzaro | holly@gotocollegefairs.com | Last active: 8/11/2020 5:01 pm | Active |

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User Management (2/2)

Settings > Users

Add a new user

Enter name

Enter email

See existing users

Optional message

Invite New User

First Name

Last Name

Email

Add optional message

Add a message to your welcome email

CANCEL   INVITE

Users

Name

Organization U

HL   Holly Lazza

Go To College Fairs

Users

Website Embed

Test The Bot

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Web-chat Settings (1/2)

Web Chat

Go To College Fairs ⌄
Settings

General

Enable web chat?

Already on

If this is toggled on, your account can create embeddable web chats. You'll still have to add the below code to your site before visitors can see the chat window.

If you've already added the code to your site and you toggle this off, then the web chat window will dissappear and be unavailable to your visitors. We'll still save your settings.

Paste this code right before the closing `</body>` tag of your website.

Already embedded

```
<!-- DO NOT EDIT BELOW THIS LINE -->
<!-- AdmitHub Web Chat -->
<script>window.admitHubBot = {botToken: "5c4c3127a54a4787b" };</script>
<script src="https://webbot.admithub.com/static/js/webchat.js"></script>
<link rel="stylesheet" type="text/css" href="https://webbot.admithub.com/st
<!-- DO NOT EDIT ABOVE THIS LINE -->
```

Copy to clipboard

Web Chat Panel Title

Go To College Fairs

Bot Badge

○ Default

● Custom

Upload new image
Image must be a .png, .jpg, or .gif.

This is how chat will appear on your site. You can preview changes here without publishing to your site.

Save & Publish to Site   Undo Changes

Save changes

Go To College Fairs _

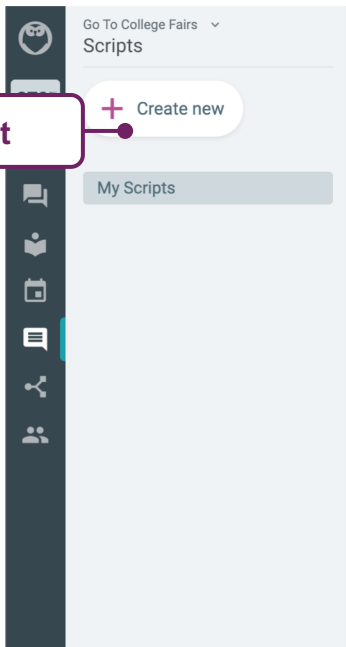Hey there! 👋 I'm here to help answer your questions about [SCHOOL NAME] during the virtual college fair.

Visual preview

Type response here

☺   ⯈

Powered by AdmitHub

Customize title

Customize logo

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Web-chat Settings (2/2)

Customize color

Select intro

Visual preview

Customize button

Customize pop-up

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Intro Script (1/2)

Scripts

Create Script

Search Scripts

Script Name & Description

Click to Edit

Go To College Fairs ⌄
Scripts

+ Create new

My Scripts

My Scripts 2

🔍 Search scripts

Newest

Script	First Message	Created on
Intro Script For College Fair Sample Intro Script that COLLECTS contact information and SAVES it to the contact's profile.	Hey there! 👋 I'm here to help answer your questions about [SCHOOL NAME] during the virtual college fair.	3 hours 08/11/ pm
intro 🔒 intro	Welcome to the GoToCollegeFairs booth! We are excited to chat with you today. Are you a student, family member, or counselor?	4 days 08/07/ pm

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Intro Script (2/2)

Scripts > [Intro Script]

Script name

Script description

Simple message

Yes/No & Multiple Choice

Open-ended Questions & Save action

← Scripts   Test   •••

Last updated: 8-11-2020 2:32:06 pm

Script Name
Intro Script For College Fair Sample

Description
Intro Script that COLLECTS contact information and SAVES it to the contact's profile.

Recommended Audience New users
Timing   Anytime
Library   My Scripts
Topic   🔍 Bot Experience   ▼

Labels
                                              ✕

Hey there! 👋 I'm here to help answer your questions about [SCHOOL NAME] during the virtual college fair.

Would you like to share your contact information so someone from [SCHOOL NAME] can follow up with you if necessary?

Y   Yes

Great! What's your first name?

Action 💾   Save name.first   -
PROMPT   Open text input

Got it. What's your last name?

Action 💾   Save name.last   -
PROMPT   Open text input

Ok, and what's your email address?

Action 💾   Save email   -
PROMPT   Open text input

Finally, what's your preferred phone number?

Action 💾   Save _custom.PreferPhone   -

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Conversations

Conversations

Contact search

Selected contact

Contact list

Emoji selector

James Mayr

Contact Profile

TEST USER

James Mayr
Phone

Contact info panel

Conversations

| J | James Mayr |
| | Excellent. How are you today? |

| H | Holly Lazzaro |
| | Student |

My Live Chats 1
My Past Chats 1

All Conversations
All Conversations 2
All Current Live Chats 1

Welcome to the GoToCollegeFairs booth! We are excited to chat with you today. Are you a student, family member, or counselor? [1] Student [2] Family Member [3] Counselor

Intro message

Notes

⊕ Add Note

> 0 Notes

J Student

AdmitHub Account Settings ⓘ

Incoming message

Channels of communication	Webchat
Date Added	8/11/2020
Application Status	-
Entry Term	-
CRM ID	-
Enrollment ID	-
Language	en
Test User ⓘ	True

J Hello! How are you?

Excellent. How are you today?

Outgoing message

Enter a message...

0/160

Message box

Campaign Scripts

intro
Completed at: 8/11/2020

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Resources

- **[AdmitHub platform login](#)**
- **[AdmitHub Resource Library](#)**
- **[Zendesk Help Center](#)**
- AdmitHub technical questions: **[gotocollegefairs@admithub.com](#)**