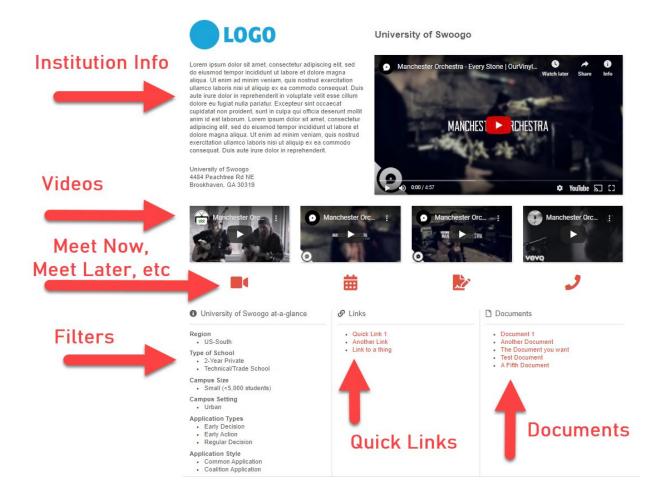
Setting Up Your Virtual College Fair Booth

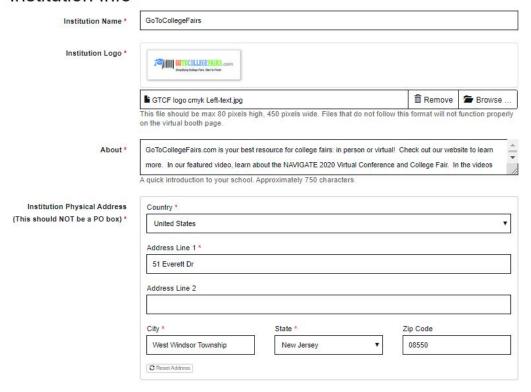
Your booth registration will populate your booth, so please prepare the elements carefully.

This is a sample of your final booth page. Each of these elements corresponds to a question on the registration:



Let's look more closely at the registration process and where the corresponding elements will appear on your booth.

Institution Info



The information from this portion of the registration form will appear on your booth here:

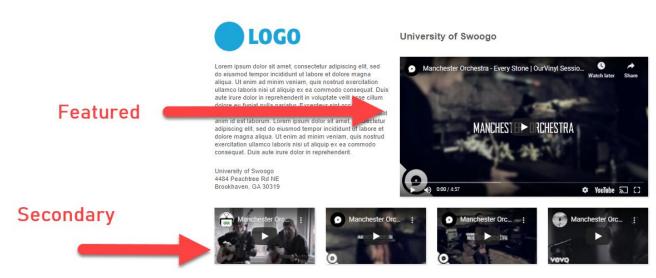


Videos

We can place up to 5 videos on your virtual booth page. These videos are a great way to welcome students into your virtual booth and help them get a sense of life on your campus. We cannot accept MP4 files as upload, only <u>links</u> to existing web hosted videos. These videos can be hosted on your website or a third party site like YouTube.

Featured Video	https://youtu.be/QDW_aEJpFr4
	This will be larger than the other videos on the virtual booth.
Secondary Video	https://youtu.be/nxGLyDsclgU These will be smaller than the 'Featured' video on the virtual booth.
Secondary Video	https://youtu.be/PGcRP3Qm5Ms
	These will be smaller than the 'Featured' video on the virtual booth.
Secondary Video	https://youtu.be/LnfT1P5c_wA
	These will be smaller than the 'Featured' video on the virtual booth.
Secondary Video	https://www.youtube.com/watch?v=4GkrHJ0iY88 These will be smaller than the 'Featured' video on the virtual booth

Videos will appear on your booth here:



Chat Now

This important booth element will allow up to three admissions representatives from your institution to engage in multiple charts concurrently during the event. As would be true for a live event, you must have at least one person in your booth.

If a chat is missed, a note will tell the visitor 'Sorry we missed the opportunity to chat with you. Please click 'contact us' on our booth page to connect with us a different way,' and the missed chat notification will be sent as an email. We STRONGLY recommend that you use your main admissions office emial as your primary contact (ie: admissions@university.edu). Please indicate the email addresses of the representatives that will be responding to chats below. These email addresses will be sent further instructions (and invited to a webinar) to learn how to use the chat feature.

Email Address of Representative	maggie@gotocollegefairs.com
*	
Email Address of Representative	
Email Address of Representative	

Meet Now

This booth element will allow students to meet with you on video conference. Please see our <u>support page</u> which advises best practices for secure video conferencing with students. Please provide the link to the virtual conference 'room' that you will be using on the dates of the event. If you do not have this capability, leave this field blank.

Video Conferencing Link

https://trcrent.zoom.us/j/2593025577

Meet Later

This booth element will allow students to schedule meetings with your admissions office. Please provide the link for your calendar scheduling tool here. If you don't have one currently set up, we recommend Calendly.com, a free service.

Calendar Tool Link

https://calendly.com/holly-5

Important Links

Contact Us *

https://gotocollegefairs.com/support/contact.asp

Please provide the link to your admissions department contact page.

Apply Now*

https://gotocollegefairs.com/counselors/helpful-tools.asp

Please provide the link to begin your preferred application process (ie. Common App, Institution Application, etc.) or the next step you would like a student to take when applying to your institution.

These elements will appear on your booth here:



Quick Links

We recommend links like 'Undergraduate Majors' or 'Net Price Calculator.' Provide a label for this link, and the link itself. Up to 10 links can be submitted.

Label (1)	College Resources	Link (1)	https://gotocollegefairs.com/colleges/pricing.asp
Label (2)	Counselor Resources	Link (2)	https://gotocollegefairs.com/counselors/helpful-tools.asş
Label (3)	Fair Planner Resources	Link (3)	https://gotocollegefairs.com/fair-planners/fair-planning-r
Label (4)		Link (4)	
Label (5)		Link (5)	
Label (6)		Link (6)	
Label (7)		Link (7)	
Label (8)		Link (8)	
Label (9)		Link (9)	
Label (10)		Link (10)	

Quick Links appear on your booth here:







1 University of Swoogo at-a-glance

Type of School

- 2-Year Private
 Technical/Trade School

Campus Size

Small (<5,000 students)

Campus Setting

• Urban

Application Types Early Decision Early Action

- Regular Decision

- Application Style
 Common Application
 Coalition Application

O Links

- Quick Link 1
- Another Link
 Link to a thing
- Quick Link 1
- Another Link
- · Link to a thing
- Quick Link 1
- Another Link
- · Link to a thing

Documents

- Document 1
- Another Document
- The Document you want
 Test Document
- A Fifth Document
- Document 1
- Another Document
- · The Document you want
- Test Document
- A Fifth Document

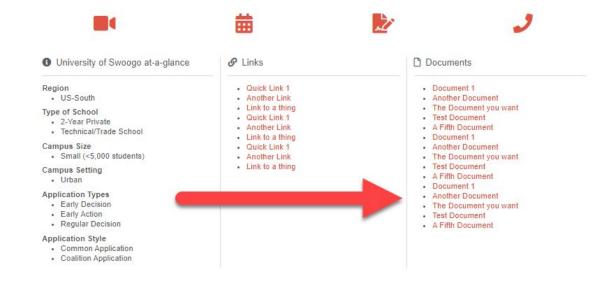
- Document 1
 Another Document
 The Document you want
 Test Document
 A Fifth Document

Learn More

In this section of your booth, students will be able to download documents to learn more about your institution. Please provide PDF documents for download. You may include up to 10. Please provide labels for the documents, and the document itself.

The maximum si	ze for each file upload field is 10mb)				
Label (1)	Scanning App Quick Start Guide	Upload (1)			
Label (2)	Learn About College Lead Portal				
Label (3)	Get Scanned Here		_		
Label (4)			app quick start gu	Remove	Browse
Label (5)		Upload (2)			
Label (6)					
Label (7)			Instructions for se	Remove	Browse
Label (8)		Upload (3)	GTTCCULEEEFAIRS own	1	
Label (9)			GET SCANNED HERE!		
Label (10)			register autocollegerfairs.com		
				_	

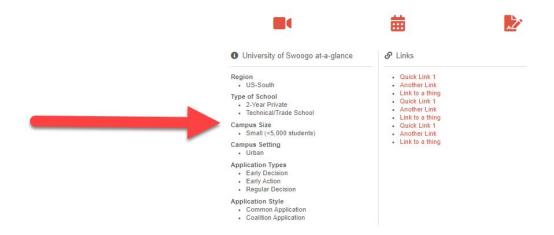
These documents appear on your booth here:



Search Filters

Geographic Region (Select all	US-West
that apply) *	☐ US-South
	☐ US-Southwest
	☐ US-Northeast
	☐ US-Midwest
	Outside United States
	☑ Online
Campus Size *	Small (<5,000 students)
Campus Setting*	Suburban
lajors Offered In The Following	Arts, Visual, and Performing
ategories (Select all that apply)	☐ English Language and Literature
*	Languages, Literatures, and Linguistics
	Philosophy and Religion
	Business
	Health Professions and Related Clinical Sciences
	Area, Ethnic, Cultural, and Gender Studies
	Family and Consumer Sciences
	Liberal Arts and Sciences, General Studies, and Humanities
	Multi-/Interdisciplinary Studies
	Parks, Recreation, and Fitness
	Law and Legal Studies
	Military
	Public Administration and Social Services
	Security and Protective Services
	Theological Studies and Religious Vocations
	Agriculture and Related Sciences
	Architecture and Planning
	Biological and Biomedical Sciences
	Communications Technologies
	Computer and Information Sciences
	☐ Engineering
	Engineering Technologies
	☐ Math and Statistics
	F 11. 15. 16. 1

Search filters serve two purposes: first, as a way for students to find your school (there is a robust search filter for students to use in the virtual college fair), and second, in the 'at-a-glance' section of your virtual booth, here:



If you need assistance setting up your college booth, please contact your fair organizer.