



Wisconsin Education Fairs, Inc.

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September 2011

Dear School Counselor,

I am looking forward to your attendance at the Wisconsin Education Fair (WEF) at the **University of Wisconsin-Platteville** campus on **Thursday, October 6, 2011**. Your specific arrival time was mailed to you in your confirmation letter. Please review it to verify your scheduled arrival time. If you have misplaced the confirmation, please contact me at the number below to verify your scheduled arrival time.

Buses should unload on Hickory Street in front of the Ullsvik Hall or in the circle off of Hickory Street. Buses will be directed on where to park upon arrival. Cars may park in any lots on Hickory Street. You will not need a parking permit for the day. For your convenience, I have enclosed a city and campus map which will guide you to the Ullsvik Center.

**IMPORTANT CHANGE FOR THIS YEAR - electronic scanners! This year students will be able to create a barcode and have it scanned at college booths rather than filling out the prospective student cards.** To take advantage of this great opportunity, students MUST register prior to the WEF. Many school counselors and teachers are taking groups of students to computer labs to register. Please encourage your students to register online before the fair at: [www.wefs.org/registration](http://www.wefs.org/registration) or by scanning the QR code below with their Smartphone to get to the registration site. We encourage your students to print two copies of their registration and barcode (one for them and one for you to take to the fair...just in case). **All students registered by September 16th will be put into a drawing for a free iPod touch.**



For more information, please refer to the WEF website at <http://www.wefs.org>. Also feel free to contact me with any questions or comments regarding the WEF. I can be reached at [tuescheh@uwplatt.edu](mailto:tuescheh@uwplatt.edu) or 1-877-897-5288.

Thank you for your participation in the Wisconsin Education Fair program! See you soon!

Warm regards,

A handwritten signature in black ink that reads "Heidi Tuescher-Gille".

Heidi Tuescher-Gille  
Assistant Director of Admission